

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Scott Faber, et al	Examiner:	DANIEL LASTRA
Serial No.:	09/808,475	Art Unit:	3622
Filed:	03-13-2001	Confirmation:	3558
Title:	APPARATUS AND METHOD FOR RECRUITING, COMMUNICATING WITH, AND PAYING PARTICIPANTS OF INTERACTIVE ADVERTISING		

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the Non-Final Office Action mailed June 18, 2007, please kindly enter the following amendments and consider the following remarks/arguments.